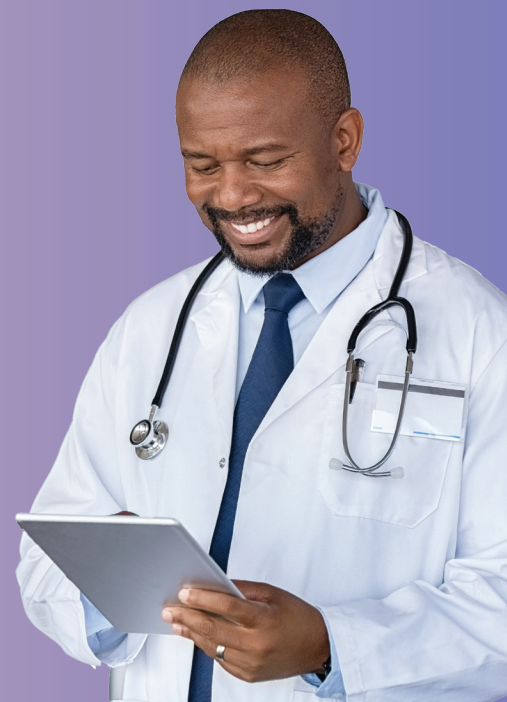


Find your embedded payments partner:

A 10-step checklist for healthcare software providers

The right partner will help you provide seamless patient experiences while offering you the flexibility to monetize and scale.



Compliance and security

1 Healthcare and regulatory expertise

- Helps reduce the scope of PCI compliance with separation of payment data from software
- Provides ongoing guidance on evolving regulatory standards

2 Advanced security infrastructure

- Uses P2PE and tokenization for card entry and storage
- Supports multi-factor authentication (MFA)
- Demonstrates commitment to security

Technology and operations

3 Developer-friendly ecosystem

- Provides clear APIs, SDKs and code samples for healthcare use cases
- Includes a sandbox for testing and responsive, knowledgeable technical support

4 Omnichannel capabilities

- Supports a true omnichannel experience for all the ways patients want to pay
- Syncs payments directly into your software's reporting workflows

5 Scalable infrastructure

- Supports multiple locations
- Maintains robust disaster recovery procedures

Patient experience

6

Modern, flexible payment options

- Accepts digital wallets, ACH, text to pay and guest checkout
- Integrates payment plans, pre-service estimates and financial assistance

7

True healthcare specialization

- Understands complex billing (insurance, co-pays)
- Provides verifiable case studies from other healthcare software providers
- Anticipates industry-specific friction points before they occur

Partnership and growth

8

Transparent revenue models

- Offers competitive revenue-sharing with flexibility as you scale
- Delivers clear reporting on transaction volumes and revenue

9

Strategic go-to-market support

- Provides sales materials and co-marketing opportunities
- Dedicates support teams to resolve issues without disrupting operations
- Understands your business goals

10

Commitment to innovation

- Shares proactive industry insights and benchmark data
- Leverages emerging technologies to keep your platform competitive
- Celebrates your wins and supports you through challenges

Ready for a partner that has it all?

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dedicated
payments experts

\$2.5t+

payment volume
processed annually

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