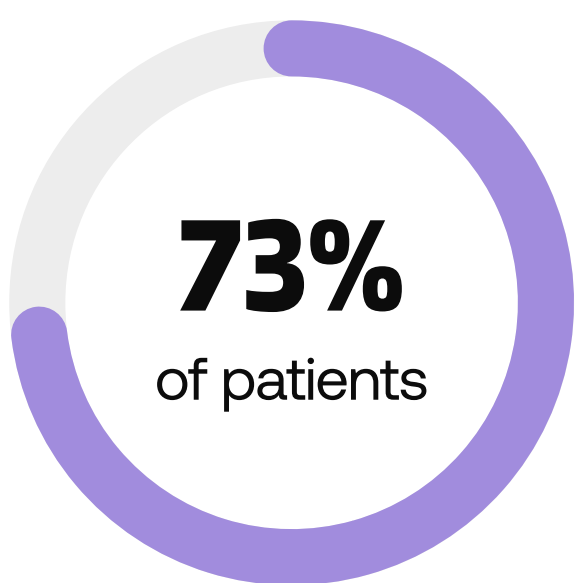


Why healthcare providers are adopting embedded payments in 2026

Convenience shapes patient loyalty

Modern patients bank, shop and book online. When it comes to the unpleasant task of paying medical bills, they expect things to work the same way: quickly, digitally, conveniently.

Patient experience issues

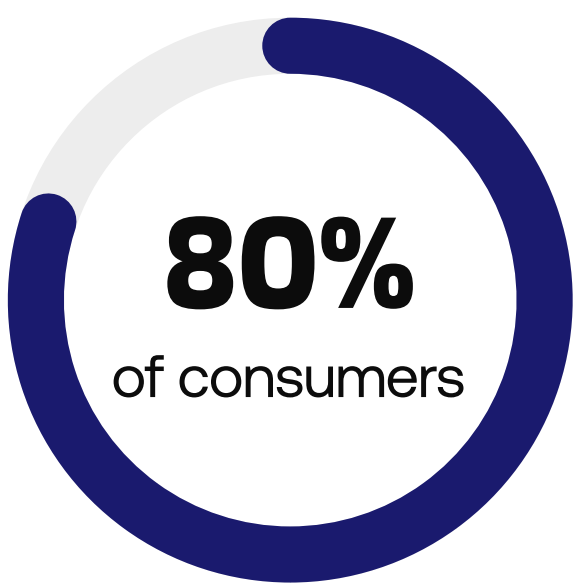


73% of patients prefer to pay medical bills online rather than by phone or mail.¹

1 in 3 patients



One in three patients would switch providers for a better payment experience.²



Nearly 80% of US healthcare consumers say they're comfortable using digital payments, including older adults.³

Market urgency

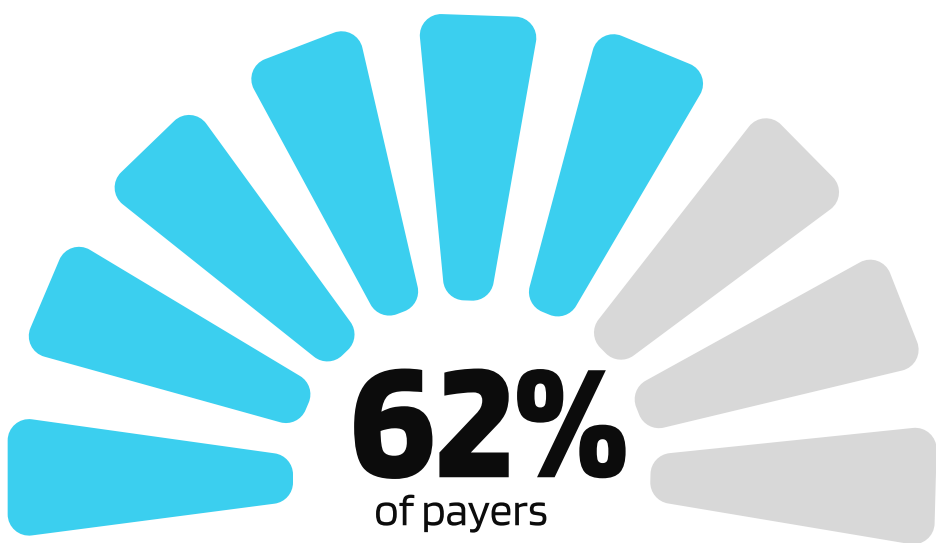


Medicare is moving toward enrolling all beneficiaries in value-based programs by 2030.⁴ These programs are performance-based, adding complexity to providers' fee structures.

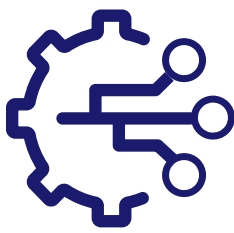


As high-deductible health plans become more common – 50% of covered workers now have annual deductibles of \$2,000 or more – patients are demanding upfront pricing, clear billing explanations and flexible payment options.⁵

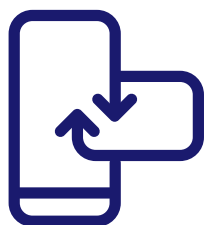
Healthcare payment technology can help



62% of healthcare consumers already favor patient portals for settling medical bills.⁶



70% of healthcare organizations are investing in technologies with comprehensive support for digital tools and services.⁷



Young consumers are **70% more likely** to pay doctors digitally.⁸

Ready to transform your healthcare software?

Grow revenue and deliver a better patient experience with a hands-on partnership that's here for every step of your embedded payments journey. Make your next move with Global Payments, an industry veteran with 50+ years of staying ahead of the curve.

Get started

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¹ U.S. Bank Healthcare Payments Report, 2024

² U.S. Bank Healthcare Payments Report, 2024

³ PR Newswire / PYMNTS, 2024

⁴ Oracle, 2025

⁵ William Blair, 2025

⁶ PaymentsJournal, 2024

⁷ Deloitte, 2025

⁸ U.S. Bank, 2023